

THREE CONVERSATIONS ON REPAIRABILITY AT THE EXHIBITION OF THE XXIII COMPASSO D'ORO

presented by **ADI** and moderated by **Frida Doveil**

9, 15, 23 May 2014, from 6.30 pm to 8.00 pm
Spazio A ex Ansaldo, Via Bergognone 34, Milano

Friday 23 May, h 6.30 pm

3. REPAIRABILITY IN DESIGN EDUCATION

What is being done in education to make the theme of the use relationship and repairability part of the programs and curricula of international design studies?

speakers

Kuno Prey, Dean founder of the Department of Design and Arts at the **Libera Università di Bolzano** (organized with a high level of synergy between practical and scientific approaches, with emphasis on sustainability and observation of processes presently in progress).

Luisa Collina, President of **Cumulus** (the international association of schools and universities in the sector of design, art and media, with 198 members from 48 countries).



R-RIPARABILE?

CONVERSATIONS

May 2014

DESIGN FOR REPAIR

AT THE EXHIBITION OF THE XXIII COMPASSO D'ORO

The new relationship between users and everyday objects in three encounters with the international protagonists of repairable design.

The exhibition of the products in the running for the **XXIII Compasso d'Oro ADI** (the winners will be announced on 28 May) is on view in Milan until the end of May 2014. The show is the first initiative of the Design è program for the promotion of design culture for a wider audience, with the support of the Lombardy Region, the City of Milan, FederlegnoArredo and ADI, and slated to develop with many events during 2015.

In the context of this program, during the opening period at the site of the exhibition ADI has organized **three encounters on the theme of repairability**: a varied dialogue with the protagonists of future policies, from product design to social initiatives, that will have to come to terms in the immediate future with the problems related to an improved relationship between users and everyday objects.

The encounters feature the participation of design entrepreneurs, international protagonists of the new repair business, and institutions. Short conversations presented by ADI and moderated by **Frida Doveil**, coordinator of the cycle of encounters and creator of the R-Riparabile research project, will outline a 360-degree mapping of what is happening around the world to make products easier to maintain and repair.

The program includes a number of foreign guests, from the California-based **iFixit**, the leading company in the repair business; **The Restart Project**, a London-based social initiative and one of the best known in Europe, now also active in the field of one-to-one learning aimed at companies; the Dutch **Fairphone**, a social enterprise that has created the first responsible smartphone, which now features an app with repair instructions; and **Patagonia**, an international leader in outdoor clothing, with a customer service division that focuses on promoting repairs.



Frida Doveil, curator of R-RIPARABILE