

R-RIPARABILE?

BEAUTY FOREVER THINGS FOREVER

Italian design facing the greatest value: Time

Frida Doveil and Mario Trimarchi
at Seoul Design Festival 2013
18-22 December 2013

Two exhibitions for a single value: time. Contribution of the twin exhibitions by Mario Trimarchi and Frida Doveil is focused on how beauty and things should be more and more evaluated over time as related to new design values.

THINGS FOREVER

by Frida Doveil

Frida Doveil presents for first time in Asia, "R-Riparabile", an international design research she has conducted to offer an insightful look on the innovative state of design for objects no longer destined to die the first time they break.

"The relationship with time is a philosophical category which looks at the importance of things and the reason why we design, produce and use them.

The reparability of an object over the time is not a simple functional parameter, just to define its durability, but the basis of a renewed attitude towards of a renewed contemporary quality. An attitude of design culture to give objects a destiny with a sense beyond consumption, restoring value to the artisan knowledge, to the aesthetic of aging, to industrial open systems.

Well beyond the environmental issues, however relevant they are, this approach should be considered the next opportunity to innovate. Why not to think about a design industry that aims for high quality in this direction?" *Frida Doveil*

